### PetPoint Report: July 2021

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1132 animal welfare organizations ("AWOs") in the United States and compares it to data from the same month in 2020. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2020 and July 2021 have been included.

The report includes data on 142,432 cats and dogs that entered AWOs during the month (referred to as Intakes) and 144,439 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

#### **Intakes**

### Cats

- Total intakes of all cats into AWOs equaled 76,783 during July 2021, which represents a 0.3% increase from July 2020.
- Owner surrenders of cats totaled 20,715, a decrease of 5.2% from July 2020.
- Cats returned by owners previously adopting from the same organization totaled 2,417, an increase of 24.3% from the previous year.
- Intakes of stray cats totaled 39,337, which represents a 4.3% increase from July 2020.
- In July 2021, 9,177 cats were transferred in from other AWOs, a decrease of 12.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 10.5% during July 2021 to 5,137.

# Dogs

- Total intakes of all dogs equaled 65,649 during July 2021, an increase of 8.1% from July 2020.
- Owner surrenders totaled 14,858, an increase of 1.7% from July 2020.
- Returns of dogs previously adopted from the same organizations totaled 3,780, an increase of 26.8% from the previous year.
- Intakes of stray dogs totaled 24,453, an increase of 14.8% from July 2020.
- Transfers of dogs into AWOs totaled 13,552 in July 2021, a decrease of 6.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 21.9% during July 2021 to 9,006.

## **Outcomes**

## Cats

- In July 2021, 79,784 cats left AWOs, which represents a 8.8% increase from July 2020.
- 54,170 cats were adopted in July 2021, which represents a 10.8% increase year over year.
- Euthanasia totaled 12,131, an increase of 16.0% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 11.1% to 8,664.
- 2,021 cats were returned to their owners, an increase of 8.2% compared to July 2020.
- The number of cats that died while in AWOs totaled 2,798 (excluding euthanasia), which represents a 17.9% increase from July 2020 to July 2021.

# Dogs

- In July 2021, 64,655 dogs left AWOs, increase of 10.6% from July 2020.
- 34,796 dogs were adopted in July 2021, which represents a 11.3% increase from the previous year.
- Euthanasia totaled 7,245, an increase of 37.2% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 8.4% to 9,755.
- Dogs returned to owners totaled 12,315, which represents a 14.0% increase compared to July 2020.
- The number of dogs that died while in AWOs totaled 544 (excluding euthanasia), which represents a 13.6% increase from July 2020 to July 2021.

# Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$84 in July 2021, which represents a 2.3% decrease from July 2020.
- Adoption fees for cats older than 1 year of age averaged \$54, which represents a 3.8% increase compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$194, which represents a 1.5% decrease from July 2020.
- For dogs older than 1 year of age, adoption fees averaged \$108, which represents a 5.3% decrease compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman Sr. Vice President, Software Solutions Pethealth Inc. steve.zeidman@Pethealthinc.com (866) 630.7387 ext. 5980