PetPoint Report: April 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The April PetPoint Report aggregates data from 1246 animal welfare organizations ("AWOs") in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both April 2016 and April 2017 have been included.

The report includes data on 149,957 cats and dogs that entered AWOs during the month (referred to as Intakes) and 134,341 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 67,932 during April 2017, which represents a 9.6% decrease from April 2016.
- Owner surrenders of cats totaled 20,825, a decrease of 7.6% from April 2016.
- Cats returned by owners previously adopting from the same organization totaled 2,556, an increase of 1.4% from the previous year.
- Intakes of stray cats totaled 29,771, which represents an 8.8% decrease from April 2016.
- In April 2017, 10,722 cats were transferred in from other AWOs, a decrease of 10.9% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 24.8% during April 2017 to 4,058.

Dogs

- Total intakes of all dogs equaled 82,025 during April 2017, a decrease of 5.6% from April 2016.
- Owner surrenders totaled 20,680, a decrease of 4.5% from April 2016.
- Returns of dogs previously adopted from the same organizations totaled 4,960, a decrease of 2.9% from the previous year.
- Intakes of stray dogs totaled 25,443, a decrease of 9.1% from April 2016.
- Transfers of dogs into AWOs totaled 21,338 in April 2017, a decrease of 4.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 2.2% during April 2017 to 9,604.

Cats

- In April 2017, 51,734 cats left AWOs, which represents an 8.3% decrease from April 2016.
- 29,904 cats were adopted in April 2017, which represents a 0.3% decrease year over year.
- Euthanasia totaled 10,724, a decline of 24.8% from April of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 6.4% to 7,795.
- 1,804 cats were returned to their owners, a decrease of 2.2% compared to April 2016.
- The number of cats that died while in AWOs totaled 1,507 (excluding euthanasia), which represents a 23.2% decrease from April 2016 to April 2017.

Dogs

- In April 2017, 82,607 dogs left AWOs, a decrease of 4.8% from April 2016.
- 46,806 dogs were adopted in April 2017, which represents a 1.6% decrease from the previous year.
- Euthanasia totaled 9,518, a decline of 16.8% from April of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 8.1% to 12,800.
- Dogs returned to owners totaled 12,873, which represents a 2.5% decrease compared to April 2016.
- The number of dogs that died while in AWOs totaled 610 (excluding euthanasia), which represents a 4.7% decrease from April 2016 to April 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$72 in April 2017, which represents a 10.8% increase from April 2016.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents a 9.3% increase compared to April of last year.
- For dogs less than 1 year of age, adoption fees averaged \$172, which represents a 12.4% increase from April 2016.
- For dogs older than 1 year of age, adoption fees averaged \$103, which represents a 7.3% increase compared to April of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman Vice President, Software Solutions Pethealth Inc. steve.zeidman@Pethealthinc.com (866) 630.7387 ext. 5980