PetPoint Report: August 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1,231 animal welfare organizations ("AWOs") in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both August 2015 and August 2016 have been included.

The report includes data on 186,230 cats and dogs that entered AWOs during the month (referred to as Intakes) and 180,899 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 95,110 during August 2016, which represents a 1.7% increase from August 2015.
- Owner surrenders of cats totaled 28,278, an increase of 1.3% from August 2015.
- Cats returned by owners previously adopting from the same organization totaled 3,172, an increase of 5.3% from the previous year.
- Intakes of stray cats totaled 44,920, which represents a 0.8% increase from August 2015.
- In August 2016, 11,750 cats were transferred in from other AWOs, an increase of 2.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 6.8% during August 2016 to 6,990.

Dogs

- Total intakes of all dogs equaled 91,120 during August 2016, an increase of 3.3% from August 2015.
- Owner surrenders totaled 22,147, a decrease of 2.0% from August 2015.
- Returns of dogs previously adopted from the same organizations totaled 5,117, an increase of 6.3% from the previous year.
- Intakes of stray dogs totaled 29,912, a decrease of 0.2% from August 2015.
- Transfers of dogs into AWOs totaled 22,343 in August 2016, an increase of 10.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 9.8% during August 2016 to 11,601.

Cats

- In August 2016, 92,686 cats left AWOs, which represents a 2.4% decrease from August 2015.
- 51,629 cats were adopted in August 2016, which represents an 2.2% decrease year over year.
- Euthanasia totaled 26,292, a decline of 5.1% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 7.6% to 8,770.
- 2,318 cats were returned to their owners, an increase of 7.8% compared to August 2015.
- The number of cats that died while in AWOs totaled 3,677 (excluding euthanasia), which represents a 12.8% decrease from August 2015 to August 2016.

Dogs

- In August 2016, 88,213 dogs left AWOs, a decrease of 2.2% from August 2015.
- 46,160 dogs were adopted in August 2016, which represents a 5.5% decrease from the previous year.
- Euthanasia totaled 14,418, a decline of 5.7% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 5.2% to 13,763.
- Dogs returned to owners totaled 13,037, which represents an 8.6% increase compared to August 2015.
- The number of dogs that died while in AWOs totaled 835 (excluding euthanasia), which represents a 13.1% decrease from August 2015 to August 2016.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$69 in August 2016, which represents a 7.8% increase from August 2015.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents a 13.5% increase compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$146, which represents a 7.4% increase from August 2015.
- For dogs older than 1 year of age, adoption fees averaged \$97, which represents a 4.3% increase compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman Vice President, Software Solutions Pethealth Inc. steve.zeidman@Pethealthinc.com (866) 630.7387 ext. 5980