## PetPoint Report: June 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The June PetPoint Report aggregates data from 1,221 animal welfare organizations ("AWOs") in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both June 2014 and June 2015 have been included.

The report includes data on 192,424 cats and dogs that entered AWOs during the month (referred to as Intakes) and 176,712 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

### <u>Intakes</u>

### Cats

- Total intakes of all cats into AWOs equaled 103,504 during June 2015, which represents a 1.5% decrease from June 2014.
- Owner surrenders of cats totaled 30,404, a decrease of 4.2% from June 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,687, an increase of 3.9% from the previous year.
- Intakes of stray cats totaled 50,251, which represents a 2.5% decrease from June 2014.
- In June 2015, 12,323 cats were transferred in from other AWOs, an increase of 7.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 1.4% during June 2015 to 7,839.

# Dogs

- Total intakes of all dogs equaled 88,920 during June 2015, a decrease of 2.4% from June 2014.
- Owner surrenders totaled 23,253, a decrease of 3.7% from June 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,543, an increase of 1.6% from the previous year.
- Intakes of stray dogs totaled 30,108, a decrease of 4.1% from June 2014.
- Transfers of dogs into AWOs totaled 20,760 in June 2015, an increase of 2.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 5.2% during June 2015 to 10,256.

### Cats

- In June 2015, 90,007 cats left AWOs, which represents a 3.8% decrease from June 2014.
- 43,469 cats were adopted in June 2015, which represents a 1.9% increase year over year.
- Euthanasia totaled 33,170, a decline of 12.1% from June of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 0.6% to 7,858.
- 1,943 cats were returned to their owners, an increase of 6.3% compared to June 2014.
- The number of cats that died while in AWOs totaled 3,567 (excluding euthanasia), which represents a 4.7% increase from June 2014 to June 2015.

# Dogs

- In June 2015, 86,705 dogs left AWOs, a decrease of 0.2% from June 2014.
- 44,846 dogs were adopted in June 2015, which represents a 4.1% increase from the previous year.
- Euthanasia totaled 17,099, a decrease of 12.4% from June of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 2.4% to 11,888.
- Dogs returned to owners totaled 12,057, which represents a 1.8% increase compared to June 2014.
- The number of dogs that died while in AWOs totaled 815 (excluding euthanasia), which represents an 8.1% decrease year over year.

## **Adoption Fees**

- Adoption fees for cats younger than 1 year of age averaged \$67 in June 2015, which represents a 4.7% increase from June 2014.
- Adoption fees for cats older than 1 year of age averaged \$37, which represents no change compared to June of last year.
- For dogs less than 1 year of age, adoption fees averaged \$140, which represents a 7.7% increase from June 2014.
- For dogs older than 1 year of age, adoption fees averaged \$94, which represents a 3.3% increase compared to June of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Brad Grucelski Vice President, Software Solutions Pethealth Inc. Brad.Grucelski@Pethealthinc.com (866) 630.7387 ext. 284