The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The February PetPoint Report aggregates data from 1,097 animal welfare organizations ("AWOs") in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both February 2012 and February 2013 have been included.

The report includes data on 119,057 cats and dogs that entered AWOs during the month (referred to as Intakes) and 122,142 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 47 states (excluding Alaska, Rhode Island, and Delaware), Washington D.C. and the U.S. Virgin Islands are represented in this report.

## Intakes

Cats

- Owner surrenders of cats totaled 15,400, a decrease of 4\% from February 2012.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,957 , which represented no change from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased $16 \%$ to 3,278 .
- Intakes of stray cats totaled 18,018 , a decrease of $2 \%$.
- 6,066 cats were transferred in from other AWOs, a decrease of $1 \%$.
- Total intakes of all cats into AWOs equaled 44,719 during February 2013, a decrease of $4 \%$ from February 2012.


## Dogs

- Owner surrenders totaled 21,741, a decline of 8\% from February 2012.
- Returns of dogs previously adopted from the same organizations totaled 3,929 , an increase of $3 \%$ from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased $12 \%$ to 6,810 .
- Intakes of stray dogs totaled 25,284 , a decline of $7 \%$.
- Transfers of dogs into AWOs totaled 16,574 , a decrease of $7 \%$.
- Total intakes of all dogs equaled 74,338 during February 2013, a decline of $7 \%$ from February 2012.


## Outcomes

Cats

- 27,069 cats were adopted in February 2013, an increase of $4 \%$ year over year.
- A total of 633 cats died (excluding euthanasia) while in AWOs during February 2013, which represents a $2 \%$ increase compared to February of last year.
- Euthanasia totaled 14,720 , a decline of $14 \%$ from February last year.
- 1,404 cats were returned to their owners, an increase of $1 \%$ compared to February 2012.
- Transfers of cats out of reporting AWOs to other organizations decreased $1 \%$ to 3,748 .
- In February 2013, a total of 47,574 cats left AWOs during February 2013, a decrease of $3 \%$ from February 2012.


## Dogs

- 39,825 dogs were adopted in February 2013, which represented no change from the previous year.
- The number of dogs that died while in shelters totaled 810 (excluding euthanasia), a decline of 8\% over 2012.
- Euthanasia totaled 16,503 , a decline of $14 \%$ from February last year.
- Dogs returned to owners totaled 8,340, a decrease of 3\% compared to February 2012.
- Transfers of dogs from reporting AWOs to other organizations decreased $5 \%$ to 9,090 .
- In February 2013, a total of 74,568 dogs left AWOs during February 2013, a decline of 5\% from February 2012.


## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged $\$ 60$ in February 2013, which represents a decrease of 3\% from February 2012.
- Adoption fees for cats older than 1 year of age averaged $\$ 44$, which represents an increase of 5\% compared to February of last year.
- For dogs less than 1 year of age, adoption fees averaged $\$ 127$, an $8 \%$ increase over February 2012.
- For dogs older than 1 year of age, adoption fees averaged $\$ 91$, an increase of $2 \%$ compared to February of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630.7387 ext. 284

