PetPoint Report: May 2012

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The May PetPoint Report aggregates data from 1044 animal welfare organizations ("AWOs") in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both May 2011 and May 2012 have been included.

The report includes data on 176,186 cats and dogs that entered AWOs during the month (referred to as Intakes) and 152,882 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states (excluding Alaska and Delaware), Washington D.C. and the U.S. Virgin Islands are represented in this report.

<u>Intakes</u>

Cats

- Intakes of stray cats totaled 47,012, an increase of 1% from May 2011.
- Owner surrenders of cats totaled 30,125, an increase of 2% from May 2011.
- 9,466 cats were transferred in from other AWOs, an increase of 5%.
- Seizures of cats conducted by law enforcement organizations totaled 6,087, an increase of 22%.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,067, an increase of 16% from the previous year.
- Total intakes of all cats into AWOs equaled 94,757 during May 2012, an increase of 3% from May 2011.

Dogs

- Intakes of stray dogs totaled 29,333, a decline of 2%
- Owner surrenders totaled 23,755, a decline of 1%.
- Transfers of dogs into AWOs totaled 16,467, an increase of 3%.
- Seizures of dogs conducted by law enforcement agencies increased 1% to 7,935.
- Returns of dogs previously adopted from the same organizations totaled 3,939, an increase of 7%.
- Total intakes of all dogs equaled 81,429, even with May 2011.

Outcomes

Cats

- 26,321 cats were adopted in May, an increase of 7% year over year.
- Euthanasia totaled 38,737, a decline of 3% from May last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 5,815, an increase of 10%.
- 1,531 cats were returned to their owners, up 2% from May 2011.
- A total of 2,418 cats died (excluding euthanasia) while in AWOs during May 2012, an increase of 11% from 2010.
- In May 2012, a total of 74,822 cats left AWOs, an increase of 2% from May 2011.

Dogs

- Adoptions increased 5% to 36,191.
- Euthanasia decreased 4% to 22,382.
- Transfers of dogs from reporting AWOs to other organizations increased 1% to 8,527.
- Dogs returned to owners totaled 10,151, a decline of 1% compared to May 2011.
- The number of dogs that died while in shelters totaled 809 (excluding euthanasia), a decline of 27% over 2011.
- 78,060 dogs left AWOs during May 2012, even with May 2011.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$69 in May 2012, a decline of 3% compared to May of last year.
- Adoption fees for cats older than 1 year of age averaged \$42, a decline of 5% from May 2011.
- For dogs less than 1 year of age, adoption fees averaged \$120, a 1% decline from May 2011.
- For dogs older than 1 year of age, adoption fees averaged \$91, a decline of 4% from last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski Vice President, PetPoint Solutions Pethealth Inc. bradg@petpoint.com (866) 630.7387 ext. 284