PetPoint Report: September 2011

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The September PetPoint Report aggregates data from 921 animal welfare organizations ("AWOs") in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both September 2010 and September 2011 have been included.

The report includes data on 150,802 cats and dogs that entered AWOs during the month (referred to as Intakes) and 147,653 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 46 states (excluding Alaska, Delaware, Hawaii, and Rhode Island), Washington D.C. and the U.S. Virgin Islands are represented in this report.

<u>Intakes</u>

Cats

- Intakes of stray cats totaled 38,780, a decline of 8% from September 2010.
- Owner surrenders of cats totaled 27,005, a decline of 5% from September 2010.
- 7,226 cats were transferred in from other AWOs, an increase of 3%.
- Seizures of cats conducted by law enforcement organizations totaled 3,951, an increase of 13%.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,988, an increase of 4% from the previous year.
- Total intakes of all cats into AWOs equaled 78,950 during September 2011, a decline of 5% from September 2010.

Dogs

- Intakes of stray dogs totaled 26,022, a decline of 1%.
- Owner surrenders totaled 21,469, an increase of 1%.
- Transfers of dogs into AWOs totaled 14,447, a decline of 2%.
- Seizures of dogs conducted by law enforcement agencies increased 6% to 6,654.
- Returns of dogs previously adopted from the same organizations totaled 3,260, a decrease of 1%.
- Total intakes of all dogs equaled 71,852, an increase of 0.2% from September 2010.

Cats

- 30,357 cats were adopted in September, an increase of 5% year over year.
- Euthanasia totaled 38,297, a decline of 12% from September last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,912, an increase of 12%.
- 1,548 cats were returned to their owners, an increase of 3% from September 2010.
- A total of 2,294 cats died (excluding euthanasia) while in AWOs during September 2011, a decrease of 2% from 2010.
- In September 2011, a total of 76,408 cats left AWOs, a decline of 5% from September 2010.

Dogs

- Adoptions increased 2% to 31,602.
- Euthanasia decreased 3% to 22,351.
- Transfers of dogs from reporting AWOs to other organizations decreased 2% to 7,060.
- Dogs returned to owners totaled 9,224, an increase of 5% compared to September 2010.
- The number of dogs that died while in shelters totaled 1,008 (excluding euthanasia), an increase of 12% over 2010.
- 71,245 dogs left AWOs during September 2011, an increase of 0.6% from September 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in September 2011, which represents no change from September 2010.
- Adoption fees for cats older than 1 year of age averaged \$40, a 7% decrease from last year.
- For dogs less than 1 year of age, adoption fees averaged \$118, a 1% increase from September 2010.
- For dogs older than 1 year of age, adoption fees averaged \$89, a decrease of 1% from last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski Vice President, PetPoint Solutions Pethealth Inc. bradg@petpoint.com (866) 630.7387 ext. 284