## PetPoint Report: November 2011

The PetPoint Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 934 animal welfare organizations ("AWOs") in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2010 and November 2011 have been included.

The report includes data on 126,092 dogs and cats that entered AWOs during the month (referred to as Intakes) and 132,503 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 47 states (excluding Alaska, Delaware and Rhode Island), Washington D.C. and U.S. Virgin Islands are represented in this report.

## Intakes

## Cats

- Intakes of cats into AWOs totaled 58,573 during November, a decline of $6 \%$ from November 2010.
- Owner surrenders of cats totaled 20,750, a decline of 5\% from November 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,013, up 5\% from the previous year.
- Intakes of stray cats totaled 27,113, a decline of $9 \%$ from November 2010.
- 5,706 cats were transferred in from other AWOs, an increase of $8 \%$ from November 2010.
- Seizures of cats conducted by law enforcement organizations totaled 2,991 during November, a decline of 8\% from November 2010.


## Dogs

- Intakes of dogs totaled 67,519 in November, a decline of $1 \%$ from November 2010.
- Owner surrenders totaled 20,099 , a decline of $2 \%$.
- Returns of dogs previously adopted from the same organizations totaled 3,425, even with November 2010.
- Intakes of stray dogs totaled 24,469, a decline of $4 \%$.
- Transfers of dogs into AWOs totaled 13,303, an increase of $1 \%$.
- Seizures of dogs conducted by law enforcement agencies increased $8 \%$ to 6,223 .


## Outcomes

## Cats

- In November 2011, a total of 64,622 cats left AWOs, down 4\% from November 2010.
- 29,585 cats were adopted, up $2 \%$ over 2010.
- Euthanasia totaled 28,501 , a decline of $13 \%$ compared to November last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,523, an increase of $13 \%$.
- 1,496 cats were returned to their owners, up 9\% from November 2010.
- A total of 1,517 cats died (excluding euthanasia) while in AWOs during November 2011, an increase of $10 \%$ from 2010.


## Dogs

- 67,881 dogs left AWOs during November 2011, a 4\% increase to November 2010.
- Adoptions increased 5\% to 32,035 compared to November 2010.
- Euthanasia declined 3\% to 19,092 compared to November 2010.
- Transfers of dogs from reporting AWOs to other organizations increased $15 \%$ to 7569 .
- Dogs returned to owners totaled 8,263, an increase of $2 \%$ compared with November 2010.
- The number of dogs that died while in shelters totaled 922 (excluding euthanasia), an increase of 42\% over 2010.


## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged $\$ 63$ in November 2011, a decline of 9\% from November 2010.
- Adoption fees for cats older than 1 year of age averaged $\$ 40$, and a decline of $9 \%$ from. November 2010.
- For dogs less than 1 year of age, adoption fees averaged \$113, a 3\% increase to November 2010.
- For dogs older than 1 year of age, adoption fees averaged $\$ 88$, even with November of last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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