PetPoint Report: August 2011

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a "SaaS" (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for August aggregates data from 919 animal welfare organizations ("AWOs") in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both August 2010 and August 2011 have been included.

The report includes data on 162,155dogs and cats that entered AWOs during the month (referred to as Intakes) and 159,439 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 47 states (excluding Alaska, Delaware and Rhode Island), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 85,205 during August, a decline of 5% from August 2010.
- Owner surrenders of cats totaled 29,880, a decline of 4% from August 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,138, down 3% from the previous year.
- Intakes of stray cats totaled 41,171, a decline of 10% vs. August 2010.
- 7,515 cats were transferred in from other AWOs, up 11% from August 2010.
- Seizures of cats conducted by law enforcement organizations totaled 4,501 during August, an increase of 11% from August 2010.

Dogs

- Intakes of dogs totaled 76,960 in August, a decrease of 1% vs. August 2010.
- Owner surrenders totaled 23,793, resulting in no change.
- Returns of pets previously adopted from the same organizations totaled 3,531, an increase of 2%.
- Intakes of stray dogs totaled 28,057, a decline of 3%.
- Transfers of dogs into AWOs totaled 14,539, a decrease of 2%.
- Seizures of dogs conducted by law enforcement agencies increased 8% to 7,030.

Outcomes

Cats

- In August 2011, a total of 84,280 cats left AWOs, down 5% from August 2010.
- 33.518 were adopted, even with 2010.
- Euthanasia totaled 42,741, a decline of 10% vs. August last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 4001, an increase of 10%.
- 1,558 cats were returned to their owners, up 13% from August 2010.
- A total of 2,462 cats died (excluding euthanasia) while in AWOs during August 2011, a decrease of 22% from 2010.

Dogs

- 75,159 dogs left AWOs during August 2011, a 2% decrease to August 2010.
- Adoptions increased 1% to 32,899.
- Euthanasia decreased 4% to 24,240.
- Transfers of dogs from reporting AWOs to other organizations decreased 4% to 7,790.
- Dogs returned to owners totaled 8,851, a 2% decrease from August 2010.
- The number of dogs that died while in shelters totaled 1,379 (excluding euthanasia), a decrease of 20% over 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in August 2011, even with August last year.
- Adoption fees for cats older than 1 year of age, averaged \$40, and a decline of 9% vs. August 2010.
- For dogs less than 1 year of age, adoption fees averaged \$118, an increase of 2% over August 2010.
- For dogs older than 1 year of age, adoption fees averaged \$90, an increase of 2% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski Vice President, PetPoint Solutions Pethealth Inc. bradq@petpoint.com (866) 630-7387 x284