

PetPoint Report: March 2021

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1132 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2020. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2020 and March 2021 have been included.

The report includes data on 117,169 cats and dogs that entered AWOs during the month (referred to as Intakes) and 107,921 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 50,986 during March 2021, which represents a 27.6% increase from March 2020.
- Owner surrenders of cats totaled 16,679, an increase of 36.3% from March 2020.
- Cats returned by owners previously adopting from the same organization totaled 1,907, an increase of 3.9% from the previous year.
- Intakes of stray cats totaled 20,277, which represents a 20.9% increase from March 2020.
- In March 2021, 8,913 cats were transferred in from other AWOs, an increase of 40.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 16.7% during March 2021 to 3,210.

Dogs

- Total intakes of all dogs equaled 66,183 during March 2021, an increase of 6.2% from March 2020.
- Owner surrenders totaled 16,938, an increase of 11.4% from March 2020.
- Returns of dogs previously adopted from the same organizations totaled 3,705, an increase of 2.2% from the previous year.
- Intakes of stray dogs totaled 20,755, a decrease of 4.7% from March 2020.
- Transfers of dogs into AWOs totaled 17,041 in March 2021, an increase of 20.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 2.7% during March 2021 to 7,744.

Outcomes

Cats

- In March 2021, 44,226 cats left AWOs, which represents a 3.5% increase from March 2020.
- 29,652 cats were adopted in March 2021, which represents a 5.5% increase year over year.
- Euthanasia totaled 5,164, a decline of 16.0% from March of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 12.9% to 6,933.
- 1,675 cats were returned to their owners, an increase of 9.7% compared to March 2020.
- The number of cats that died while in AWOs totaled 802 (excluding euthanasia), which represents a 2.7% decrease from March 2020 to March 2021.

Dogs

- In March 2021, 63,695 dogs left AWOs, a decrease of 7.7% from March 2020.
- 35,430 dogs were adopted in March 2021, which represents a 10.4% decrease from the previous year.
- Euthanasia totaled 4,988, a decline of 24.9% from March of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.2% to 11,281.
- Dogs returned to owners totaled 11,524, which represents a 6.0% increase compared to March 2020.
- The number of dogs that died while in AWOs totaled 472 (excluding euthanasia), which represents a 16.0% decrease from March 2020 to March 2021.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$83 in March 2021, which represents a 12.2% increase from March 2020.
- Adoption fees for cats older than 1 year of age averaged \$58, which represents a 13.7% increase compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$212, which represents a 14.0% increase from March 2020.
- For dogs older than 1 year of age, adoption fees averaged \$122, which represents a 13.0% increase compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Sr. Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980