

PetPoint Report: February 2021

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The February PetPoint Report aggregates data from 1142 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2020. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both February 2020 and February 2021 have been included.

The report includes data on 91,156 cats and dogs that entered AWOs during the month (referred to as Intakes) and 90,762 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 38,939 during February 2021, which represents a 17.2% decrease from February 2020.
- Owner surrenders of cats totaled 13,033, a decrease of 14.9% from February 2020.
- Cats returned by owners previously adopting from the same organization totaled 1,660, a decrease of 22.3% from the previous year.
- Intakes of stray cats totaled 14,549, which represents a 19.3% decrease from February 2020.
- In February 2021, 7,234 cats were transferred in from other AWOs, a decrease of 11.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 28.2% during February 2021 to 2,463.

Dogs

- Total intakes of all dogs equaled 52,217 during February 2021, a decrease of 27.3% from February 2020.
- Owner surrenders totaled 13,640, a decrease of 23.0% from February 2020.
- Returns of dogs previously adopted from the same organizations totaled 2,873, a decrease of 30.6% from the previous year.
- Intakes of stray dogs totaled 16,268, a decrease of 29.9% from February 2020.
- Transfers of dogs into AWOs totaled 13,131 in February 2021, a decrease of 26.7% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 28.8% during February 2021 to 6,305.

Outcomes

Cats

- In February 2021, 40,165 cats left AWOs, which represents a 20.5% decrease from February 2020.
- 28,545 cats were adopted in February 2021, which represents a 16.4% decrease year over year.
- Euthanasia totaled 3,999, a decline of 41.0% from February of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 14.0% to 5,796.
- 1,330 cats were returned to their owners, a decrease of 36.3% compared to February 2020.
- The number of cats that died while in AWOs totaled 495 (excluding euthanasia), which represents a 32.5% decrease from February 2020 to February 2021.

Dogs

- In February 2021, 50,597 dogs left AWOs, a decrease of 29.5% from February 2020.
- 28,759 dogs were adopted in February 2021, which represents a 30.8% decrease from the previous year.
- Euthanasia totaled 3,939, a decline of 43.2% from February of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 19.4% to 9,352.
- Dogs returned to owners totaled 8,153, which represents a 26.4% decrease compared to February 2020.
- The number of dogs that died while in AWOs totaled 394 (excluding euthanasia), which represents a 37.7% decrease from February 2020 to February 2021.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$84 in February 2021, which represents a 10.5% increase from February 2020.
- Adoption fees for cats older than 1 year of age averaged \$57, which represents a 9.6% increase compared to February of last year.
- For dogs less than 1 year of age, adoption fees averaged \$196, which represents a 1.6% increase from February 2020.
- For dogs older than 1 year of age, adoption fees averaged \$125, which represents a 14.7% increase compared to February of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Sr. Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980