

PetPoint Report: February 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The February PetPoint Report aggregates data from 1152 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both February 2019 and February 2020 have been included.

The report includes data on 122,463 cats and dogs that entered AWOs during the month (referred to as Intakes) and 127,033 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 48,310 during February 2020, which represents a 4.8% increase from February 2019.
- Owner surrenders of cats totaled 15,888, an increase of 8.0% from February 2019.
- Cats returned by owners previously adopting from the same organization totaled 2,260, an increase of 4.7% from the previous year.
- Intakes of stray cats totaled 18,732, which represents a 0.3% increase from February 2019.
- In February 2020, 8,126 cats were transferred in from other AWOs, an increase of 11.6% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 1.3% during February 2020 to 3,304.

Dogs

- Total intakes of all dogs equaled 74,153 during February 2020, an increase of 2.2% from February 2019.
- Owner surrenders totaled 18,505, an increase of 2.1% from February 2019.
- Returns of dogs previously adopted from the same organizations totaled 4,363, an increase of 5.0% from the previous year.
- Intakes of stray dogs totaled 24,027, an increase of 1.3% from February 2019.
- Transfers of dogs into AWOs totaled 18,648 in February 2020, an increase of 2.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 3.9% during February 2020 to 8,610.

Outcomes

Cats

- In February 2020, 52,463 cats left AWOs, which represents a 6.3% increase from February 2019.
- 35,587 cats were adopted in February 2020, which represents an 8.9% increase year over year.
- Euthanasia totaled 6,735, a decline of 11.3% from February of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 6.8% to 7,211.
- 2,112 cats were returned to their owners, an increase of 25.3% compared to February 2019.
- The number of cats that died while in AWOs totaled 818 (excluding euthanasia), which represents a 30.3% increase from February 2019 to February 2020.

Dogs

- In February 2020, 74,570 dogs left AWOs, increase of 3.7% from February 2019.
- 43,795 dogs were adopted in February 2020, which represents a 6.9% increase from the previous year.
- Euthanasia totaled 7,055, a decline of 6.9% from February of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 0.8% to 12,012.
- Dogs returned to owners totaled 11,085, which represents a 4.3% increase compared to February 2019.
- The number of dogs that died while in AWOs totaled 623 (excluding euthanasia), which represents a 0.2% increase from February 2019 to February 2020.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$75 in February 2020, which represents no change from February 2019.
- Adoption fees for cats older than 1 year of age averaged \$52, which represents a 2.0% increase compared to February of last year.
- For dogs less than 1 year of age, adoption fees averaged \$192, which represents a 2.1% increase from February 2019.
- For dogs older than 1 year of age, adoption fees averaged \$109, which represents a 1.9% increase compared to February of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Sr. Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980